



LA Government Finance Offices Association (GFOA)
P.O. Box 1029, Gonzales, LA 70707
Phone: 225-644-0619 Fax 225-644-0122
E-mail: cctripp@eatel.net

MEMORANDUM

TO: Louisiana GFOA Program Sponsors
FROM: Billie Tripp, GFOA Coordinator
DATE: May 22, 2024

The **41st Annual LA GFOA Fall Conference** is scheduled October 2-4, 2024, at the Baton Crowne Plaza. .

We have a board meeting in June to finalize our agenda and hope to have the program brochure ready to mail by the first of August. As in the past, we like to include our program sponsors in this printing. Your sponsorship of our break refreshments, luncheons, and social functions allows us to offer a quality program to the GFOA membership. If you are interested in being a program sponsor, please complete the attached “sponsor form” and fax or email it to me by **Friday, June 21**, to be included in the brochure printing.

The Fall Conference covers a variety of general sessions and concurrent workshops over the three days. Participants include finance officers from schools, municipalities, parish agencies, sheriffs offices, court systems and state agencies.

We have the following levels for your consideration and each includes an exhibit table. Please indicate if you will exhibit or not to help me plan the exhibit space accordingly.

- Diamond Level for \$4,000 (co-sponsorship of an event)
- Platinum Level for \$1,000 (includes 3 representatives)
- Gold Level for \$750 (includes 2 representatives)
- Silver Level for \$500 (includes 1 representative)

The attached sponsor form includes a listing of the sponsor benefits. As most of you know, we have the sponsor tables in an informal set-up in the foyer area outside the meeting rooms by the break refreshments where you are right in the middle of all the activity (no pipes or drapes). Your sponsorship allows you to attend any part of the conference that you want over the three days – workshops, social functions, luncheons, etc. We will recognize the sponsors at the luncheon on Thursday, October 3.

Again, our program sponsors play a very important role in the continued success of the LA GFOA conferences, and we value our relationship with each of you. We look forward to hearing from you by June 21. Please feel free to call me with any questions.



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Program Sponsor Form
41st Annual LA GFOA Fall Conference
October 2-4, 2024
Baton Rouge Crowne Plaza

Firm Name: _____

Address: _____
 Street or P.O. Box City State Zip

Contact Person: _____ Title: _____

Telephone () _____ FAX () _____

Email Address _____

Yes, we are interested in a sponsor role as follows:

- | | |
|--|---|
| <input type="checkbox"/> <i>Diamond Sponsor</i> | <i>\$4,000 (co-sponsorship of an event)**</i> |
| <input type="checkbox"/> <i>Platinum Sponsor</i> | <i>\$1,000 (includes 3 representatives)</i> |
| <input type="checkbox"/> <i>Gold Sponsor</i> | <i>\$ 750 (includes 2 representatives)</i> |
| <input type="checkbox"/> <i>Silver Sponsor</i> | <i>\$ 500 (includes 1 representative)</i> |

Yes, we want to exhibit and request a table be reserved for us

Indicate Amount of Sponsorship \$ _____

No, we are not interested in a sponsor role at this time.

*** If interested in Diamond Level, please contact Billie for additional information*

Sponsor Benefits

- * name of firm in conference brochure
- * informal tablespots in registration area for sponsors to use for displays all 3 days
- * list of sponsors and contact information in all registration packets
- * list of participants given to all sponsors
- * posters recognizing sponsors on display throughout conference
- * sponsors will be formally recognized at the luncheon on Thursday, October 3
- * sponsors are listed on the GFOA website for current year
- * sponsors may bring a door prize for drawing if interested

Billing Information

If you indicated that you were interested in being a program sponsor, Ms. Billie Tripp will send you an invoice for processing. Once the brochures are printed, a copy will be emailed to you and also posted to our website. We ask that all invoices be paid prior to the conference. If you prefer, we accept American Express, VISA or MasterCard payments. Please fax or email this form to: (225) 644-0122 or cctripp@eatel.net by Friday, June 21, to be included in the brochure printing.