



Louisiana Government Finance Officers Association

P.O. Box 1029, Gonzales, LA 70707

225-644-0619 225-644-0122 (fax)

cctripp@eatel.net www.lagfoa.org

MEMORANDUM

TO: Louisiana GFOA Program Sponsors

FROM:  Billie Tripp, GFOA Coordinator

DATE: January 22, 2024

The **GFOA Spring Conference** sponsored by the Government Finance Officers Association of Louisiana is scheduled April 30 - May 2, 2024, at the Golden Nugget in Lake Charles, LA..

We are working on our brochure to send to print and would like to include our program sponsors in this printing. Your sponsorship of our break refreshments, luncheon, and social functions allows us to offer a quality program to the GFOA membership. If you are interested in being a program sponsor, please complete the attached "sponsor form" and fax or email it to me by **Wednesday, February 14** to be included in the brochure.

The Conference will begin Tuesday evening with an "early bird" social at the hotel from 5-7 pm. We will meet all day Wednesday with a luncheon and social function and will adjourn at noon Thursday. Please note that this conference will be a Tuesday-Thursday format instead of our normal Wednesday-Friday.

In return for your sponsorship, your company's name is included in our program brochure; a poster is displayed recognizing all our sponsors; a list of sponsors with your contact information is included in the participant packets; and an exhibit table is available for you if you want to put out your materials. These will be out all day Wednesday and half day Thursday. The platinum level sponsorship (\$1,000) allows for three representatives; gold level (\$750) allows for two representatives; and silver level (\$500) allows for one representative. Additional representatives can register at the member rate of \$225. We will introduce the sponsors at the luncheon on Wednesday.

Again, our program sponsors play a very important role in the continued success of the GFOA conferences and we value our relationship with each of you. We look forward to hearing from you soon. Please feel free to call me with any questions.



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Program Sponsor Form LA GFOA Spring Conference April 30 - May 2, 2024 Golden Nugget, Lake Charles, LA

Firm Name: _____

Address: _____
Street or P.O. Box City State Zip

Contact Person: _____ Title: _____

Telephone () _____ FAX () _____

Email Address _____

Yes, we are interested in a sponsor role as follows:

- | | |
|---|--|
| <input type="checkbox"/> Diamond Sponsor | \$4,000 co-sponsorship of an event (social/luncheon) |
| <input type="checkbox"/> Platinum Sponsor | \$1,000 (includes 3 representatives) |
| <input type="checkbox"/> Gold Sponsor | \$ 750 (includes 2 representatives) |
| <input type="checkbox"/> Silver Sponsor | \$ 500 (includes 1 representative) |

We want to also register additional person(s) at the conference rate for \$225 each

Indicate Amount of Sponsorship \$ _____

No, we are not interested in a sponsor role at this time.

*** If interested in Diamond Level, please contact Billie for additional information and/or opportunities*

Sponsor Benefits

- * name of firm in conference brochure
- * informal tabletops in registration area for sponsors to display throughout conference
- * list of sponsors and contact information in all registration packets
- * list of participants given to all sponsors
- * posters recognizing sponsors on display throughout conference
- * sponsors will be formally recognized at the luncheon on Wednesday, May 1
- * sponsors are listed on the GFOA website for the current year
- * sponsors may bring a door prize for drawing if interested

Billing Information

If you indicated that you were interested in being a program sponsor, Ms. Billie Tripp will send you an invoice for sponsorship. She will forward you a brochure when printed. We ask that all invoices be paid prior to the conference dates. If you prefer, we accept American Express, VISA or MasterCard payments. Please fax or email this form to: (225) 644-0122 or cctripp@eatel.net by Wednesday, February 14, to be included in the brochure printing.